



SO WHY A LED WALL?

As exciting it is that we are soon to be owners of an LED wall I don't doubt that some of you wonder why we are getting one, and what are the merits of owning one? While there are numerous benefits, we've condensed them into a big 3:

1. **Affordability:** While LED Walls are 15-20% more expensive than a projected screen initially they are much less prone to failure, and if a small part is much easier to repair than having to replace a projector which can be thousands. They also consume 40-50% less power, and typically last 3-4x as long as projectors. In short: it's a much better stewardship of our funds in the long term.
2. **Visibility:** With our 2 current TVs we are very limited to the type of media we can display, as they are hard to see from the back of the sanctuary without having to size up the font drastically. With an LED we will be able to create vivid backdrops to our worship sets, get much more creative with our media, and bring all our sermons and presentation elements to life. Not only will it allow for new realms of creativity, but it will make it so that everyone in the sanctuary can read the scripture and lyrics as if they were sitting in the front row!
3. **Outreach:** In the age we live in media is a key component of our daily lives, and it is something we've come to expect in all arenas. While our current TVs can display smaller types of content an LED wall allows media to be fully integrated into our services and events, which allow us to share the gospel in refreshing and new ways.