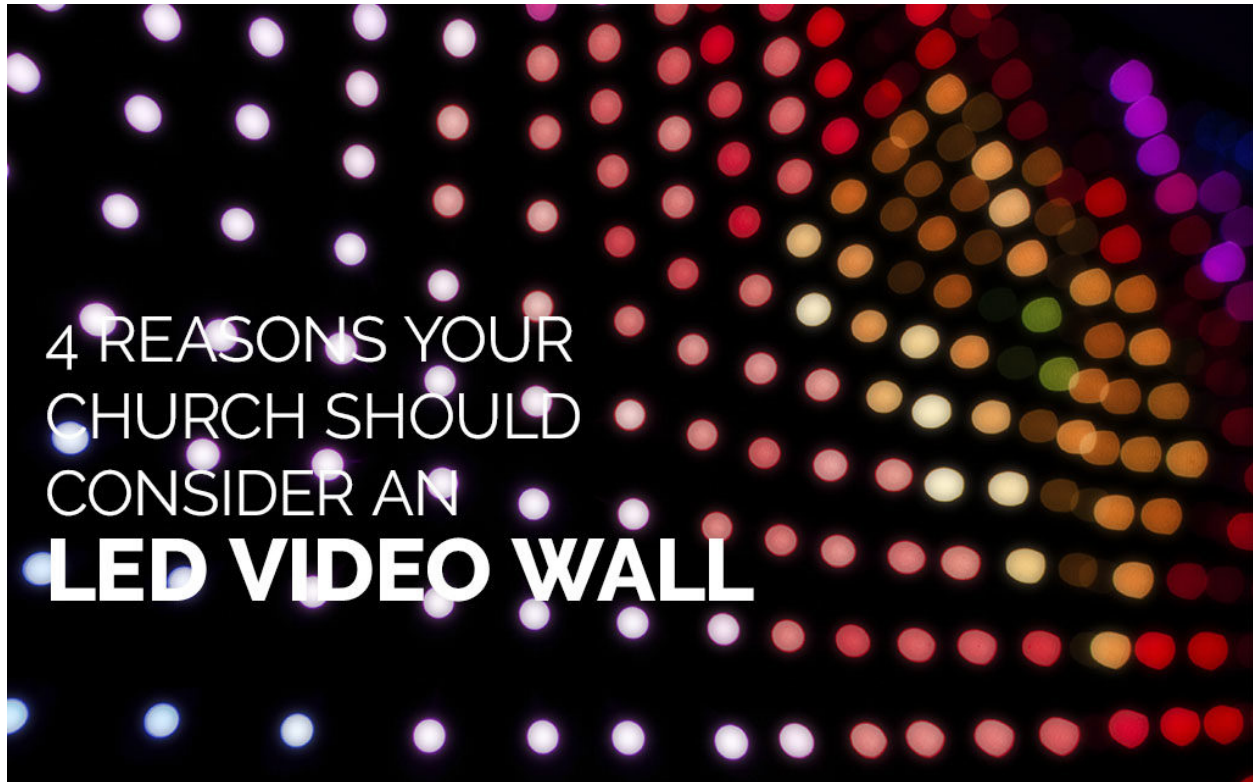


Why is New Life investing in a LED video wall?



4 REASONS YOUR CHURCH SHOULD CONSIDER AN LED VIDEO WALL

Posted by [Brian Harrison](#) | Jan 25, 2019 | [Sponsored](#), [Worship](#) |

Over the last two decades, congregations have engaged in worship through added visual elements during services. Eyes that once were focused down on a hymnal are now more often looking up at wall-projected content. Lately, many churches have decided to take this a step further by installing [LED video walls](#) in their sanctuaries. These video walls enable church leaders to share customized videos, images, and text (such as worship lyrics or scripture), live feeds, and other content.



Why LED Video Walls instead of other display options? Here are four reasons to consider:

REASON #1 – THEY ARE SURPRISINGLY AFFORDABLE

Costs for LED walls have decreased substantially with up-front costs only 15-20% higher than projection. In addition, when a projector bulb or the entire projector fails, the replacement costs can be thousands of dollars each time. LED video walls are modular, so a panel or even a bulb can be swapped out at a much lower expense. As a result, the breakeven point of LED over Projection takes only one to two years.

REASON #2 – THEY CONSUME LESS POWER

From a TCO (total cost of ownership) perspective over the life of the system, LED walls are superior to projectors and LCD displays and a wise investment of your congregation's capital contributions.

Finally, LEDs consume 40%-50% less energy than projectors. And while doing so they can also emit significant heat.

When choosing a projection system, often you'll focus on the upfront cost. But many churches spend thousands on electricity every month. The substantial savings realized by LED walls every month go right back into the budget of your congregation.

REASON #3 – THEY ARE BRIGHTER AND EASIER TO SEE FOR CONGREGANTS

Traditional projection may lack the brightness in your space for easy reading and engagement. LED Wall images have a noticeable higher quality image.

If your worship space has ambient light at certain times of day, an LED wall can be a superior solution. For your congregation, they can read lyrics, scripture, and appreciate imagery better with LED walls.

REASON #4 – THEY LAST LONGER THAN PROJECTORS

LED walls have two to three times the lifespan of a projection set up. A projector lifespan is typically 3-5 years, and during its service life replacing light bulbs and lighting engines on a regular basis is typically required. LED walls have a service life of 100,000 hours or 11.5 years. This is because projectors have a single passive source of lighting, meaning it's one lighting bulb for the entire projection brightness. While LED walls have millions of active self-emitting light sources, which burn evenly in a uniformed pace.



Finally, for New Life, LED walls continue to freshen up the worship center, as it communicates we are doing/using every method to communicate about Jesus. Our culture is media driven and a LED wall communicates a shared value with the next generation, as well as a shared value in reaching a world that is visually motivated.

Installing a video wall instantly modernizes our worship experience and communicates to those in attendance that we are a church who embraces the future and that we are serious about the message of Jesus Christ!

Thanks for giving above and beyond your normal giving, to help us communicate even better to those who need Jesus.

And of course, let's not forget to be in relationships with those who don't know Jesus so we can invite them to hear about this Good News!

Thank you for prayerfully discerning if you would like to contribute to Vision: 20:20 and help provide an excellent way to communicate the good news about the life changing person of Jesus. You can give on line, or in church on Sunday.

Thank you for remembering...

Thank you for remembering those who not yet here.



Our LED Video-wall with have the capabilities to rise 6 ft about the ground